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# For Immediate Release

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## Duradek Selected in Best 101 New Products

After 40 years, [Duradek](#), the original Walkable Roofing Membrane gains recognition for the best new products in 2013 with two new stylish additions to their successful line of vinyl membranes.



## BEST NEW PRODUCTS

**Professional Remodeler and Professional Builder** magazines are a resource for over a hundred thousand building professionals, and it is the interest of these readers that has earned Duradek the recognition as one of the **Top 101 Best New Products**.



**Top 3 in Outdoor Living Category!**

### Professional Builder Readers Chose

## Duradek Ultra Cork Macchiato as one of the 101 Best New Products for 2013

Duradek Ultra Cork Macchiato offers a designer look with reliable waterproof protection for decks and balconies.

Warm and inviting, this contemporary style has a blended texture that mimics natural cork and complements many outdoor design schemes.

The Duradek 'Cork' line was originally launched in 2012 with Cork Natural, followed by Espresso, Macchiato and most recently, Graphite to complete a well rounded range of color options in this designer deck surface.

[See more details on the deck blog...](#)

### Professional Remodeler Readers Chose

## Duradek Ultra Forest Floor Ash as one of the 101 Best New Products for 2013

Duradek Ultra Forest Floor Ash brings such a notable style with this unique vinyl option that one almost forgets its primary function is superior waterproof protection.

Inspired by nature, the Forest Floor line of vinyl has a distinctive fossilized leaf pattern reminiscent of an actual forest floor. A blend of subtle taupe with grey undertones provides a neutral shade that can complement most outdoor design schemes.

The 'Forest Floor' line was originally launched in 2012 with Forest Floor Birch, followed by Ash and Alder.

[See more details on the deck blog...](#)



**Top 10 in Exterior Products Category!**

For a product that has had consistent manufacturing and been reliably performing for 40 years, getting new product recognition is quite an accomplishment and demonstrates Duradek's ability to remain a major decking product supplier in a crowded marketplace.

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